

International
Certificate Partner



ADVANCED PROGRAM IN FINANCE & WEALTH MANAGEMENT

SYLLABUS

Duration
3 months

MODULES

Month 1

- **Introduction to Savings & Investment**
 - Savings, Investment & Speculation
 - How to convert savings into investment for long-term wealth creation
- **The Power of Compounding**
 - Its impact on investments and wealth creation
- **How Macros impact the Markets**
 - Economic Growth
 - Inflation
 - Policy Actions
- **Where to Invest? Let's talk about Asset classes**
 - Equity as an asset class
 - Debt as an asset class
- **Importance of Asset Allocation**
 - Practical nuances of asset allocation
- **Investing through Mutual Funds**
 - Types of Mutual Fund
 - Use of MF as an investment tool
 - How to select a Mutual Fund
- **Creating your MF investment portfolio**
 - Selection of debt and equity schemes
 - Monitoring the portfolio
 - How to evaluate the performance of a portfolio
 - How to calculate investment returns

MODULES

Month 2

- **How to value a Bond**
 - The practical approach
- **How to value an Equity share?**
 - Using bottom-up and top-down methodology
- **Diversification and Portfolio Risk** Digital Badge - NSE Knowledge Hub Self-paced
 - Explain what is diversification of portfolio
 - Explain portfolio risk
- **Strategies to minimise portfolio risk**
 - Strategies for debt investments
 - Strategies for equity investments
- **Can gold and real estate have a place in an investor's portfolio?**
 - Ways to take exposure in gold
 - Ways to take exposure in real estate
- **Insurance and Wealth Protection**
 - Life Insurance
 - Health Insurance
 - Vehicle Insurance
 - Home Insurance
- **A comprehensive portfolio**
 - Constructing a comprehensive portfolio
 - Tracking a portfolio
 - Evaluating performance of a portfolio
 - Rebalancing a portfolio

MODULES

Month 3

- **Financial Planning**

NSE Knowledge Hub

Self-paced

- Risk Profiling
- Model Portfolio
- Portfolio maintenance & rebalancing
- Risk-adjusted return
- Performance attribution

- **Estate Planning**

- Inter-generational wealth management

- **How to Acquire and Manage a Client?**

- Client Connect Protocol
- Client Retention Strategy

- **Effective Communication in the workplace**

Certified by DeakinCo

Self-paced

- Professional communication
- Persuasive communication
- Interpersonal communication

- **Acing Job Interviews**

- Key traits needed to start a career as a financial advisor

- **Career options as a Financial Advisor**

- As an Employee
- As an Entrepreneur

- **Handling Client meetings**

- The practical approach



MEET THE FACULTY



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